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Facts about MMSC: Here's our latest Report Card

How MMSC Impacts Economic Development across Missouri

What *is* the Missouri Main Street Connection? The Mission of MMSC is to provide communities with knowledge tools to economically and physically revitalize their downtowns.

MMSC is part of the National Trust's nationwide Main Street™ Program that works to ensure that downtown districts are essential elements to their sense of community, their cultural heritage and to the total economy of their individual cities and states. Downtown revitalization is encouraged through economic development within the context of historic preservation. The primary purpose of a local and statewide Main Street™ Program is to ensure the long-term success of the downtown by creating, educating, training and empowering a comprehensive, professional, volunteer-based downtown revitalization organization.

The following data is a compilation of 2007 data collected by 16 communities in the State of Missouri that have reported their economic statistics to the Missouri Main Street Connection. This data is for the downtown commercial districts only during the calendar year 2007.

1. Local investment, including exterior façade improvements, interior building rehabilitations and new construction:

\$ 198,503,781

2. New businesses established: 129

3. Jobs created: 744

4. Net new businesses established: 57

5. Net new jobs created: 585

Based on performance statistics for 2007, the \$40,000 requested investment by the State of Missouri for FY '07 has produced the following result:

One new job was created for every \$68 invested by the State in the Missouri Main Street Connection Program.

This report is based on statistics provided by the following communities involved in the Missouri Main Street Connection program.

Branson	Louisiana
Cape Girardeau	Nevada
Chillicothe	Ozark
Clarksville	Sikeston
Clinton	Warrensburg
Glasgow	Warsaw
Lee's Summit	Washington
Liberty	West Plains

Please see the back of this sheet for a complete list of the 108 communities that are actively working toward revitalizing their downtown commercial districts, and are attending MMSC workshops and meetings in an effort to establish or enhance their volunteer programs.