



EMPOWERING
Community Revitalization

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PRESS RELEASE

Delmar Main Street Receives Creative Space Activation grant from Missouri Main Street Connection

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Delmar Main Street has been selected as the recipient of the Creative Space Activation grant offered by Missouri Main Street Connection (MMSC). Delmar was one of five semi-finalists to present their project at this year's ShowMe Bash Pitch Party in Independence, MO during the annual Missouri's Premier Downtown Revitalization Conference, August 3-5th. The five semi-finalist communities were selected by a competitive application process according to the quality of their marketing plan, demonstrated need and capacity in addition to reviewing the individual application. The panel judges selected Delmar to receive \$10,000 toward a project activating a space in their district to engage their community.

Delmar Main Street's Transit Wall Transformation Project (TWT) – will transform a long, desolate five-block wall into a vibrant collective work of art by artists, community members, businesses, residents, and stakeholders. The TWT will be vibrant, inviting, exciting and surely become a regional destination and example of what collaboration looks and feels like. Delmar Main Street partners will collaborate to create individual organizational works of art on canvas that will be transposed onto the Metro Transit Wall as a "permanent home".

As Missouri communities continue to evolve in response to the changing circumstances of the COVID-19 pandemic, MMSC sees a continued need to activate outdoor spaces through placemaking projects in historic districts to support small businesses, local citizens, and community vibrancy for all ages. This grant will support local Main Street organizations in activating their historic district's public spaces to build community connections and create activity that encourages customers to support local small businesses.

MMSC is the leading statewide nonprofit organization devoted to preservation-based economic development. Through the Main Street America™ movement and other partners, MMSC empowers community revitalization by celebrating, supporting, and sustaining Missouri historic commercial districts in both rural and urban settings.

Gayla Roten, MMSC State Director, said, "We are excited to see Delmar Main Street transform such a massive area in their district especially with all of the great partners, neighbors, youth, and community members!"

Congratulations to Delmar Main Street!

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