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PRESS RELEASE

Nevada Receives Downtown Revitalization Grant from Missouri Main Street

Contact: Gayla Roten, State Director, Missouri Main Street Connection, Inc.
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Nevada has been selected in a competitive application process to participate in a cost-sharing Community Empowerment Grant that provides training, mentoring, and technical services to revitalization programs in Missouri's historic commercial districts. The grant is provided by Missouri Main Street Connection, Inc. (MMSC)

MMSC staff will visit with Nevada's community leaders to evaluate existing and future needs of the downtown then schedule a series of customized training and mentoring sessions equipping them to concentrate on their local revitalization goals. MMSC State Director Gayla Roten noted, "This service grant offers an amazing opportunity to Nevada to bring the community together to preserve and revitalize the downtown district. We are excited to assist with this work!"

The goal of the grant is the development of a sustainable, volunteer-based organization that will carry out an economic development program based on the preservation of historic assets in the downtown, using the Main Street Approach™ to revitalization.

With support from MMSC, the sponsoring organization, the City of Nevada, anticipates:

- Comprehensive and sustainable revitalization in downtown Nevada and throughout the community; and
- To build on the successes already accomplished by the community and other stakeholders in the community.

During the next two years, MMSC will provide Nevada with training and mentoring to formally establish a revitalization organization that will engage the entire community as participants and beneficiaries. The group also will attend regional revitalization workshops and conferences conducted by MMSC.

The Community Empowerment Grant is a 60/40 matching service grant. The total value of the grant in training and mentoring services is \$30,800. Nevada is also now designated as an Affiliate community in the Missouri Main Street Tier Structure which ranks progress on standards established by Main Street America.