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August 3, 2024

Missouri's Premiere Downtown Revitalization Conference: Evening of Excellence Awards Ceremony & Dinner Awards - 2024

Branson, MO. – Missouri Main Street Connection Inc. (MMSC) presented 14 awards to communities, individuals, businesses, and organizations from across the state that have completed exemplary work in downtown revitalization recognized on Thursday night during Missouri's Premier Downtown Revitalization Conference's Evening of Excellence Awards Ceremony and Dinner at The Bauer.

Small Scale Placemaking Activity, Accredited/Associate Tier Awarded to Historic Downtown Liberty for their Utility Box Art Project

In 2023, HDLI received a mini art grant from the City of Liberty's Arts Commission to transform utility boxes. The funds would cover the cost for the vinyl wrap and installation that would add downtown flair for a minimum of five years.

HDLI held a contest with its two Liberty High Schools to gather the art that would be used for the utility boxes. Submissions were submitted from both schools, including submissions from graphic design students. The top four choices were shared with the community for a final vote. The winning designs for the utility boxes included:

- Katy Schlotterer's, a sophomore at Liberty High School, design located on Main Street.
- Ihor Malanchuk's, a sophomore at Liberty North High School, design located on Water Street.

Residents, business owners, and tourist have welcomed the utility boxes following the installation of the student's art, with HDLI Executive Director Danelle O'Connell sharing, "We have already seen the utility boxes being photographed by the local newspaper and utilized for selfie stations, especially the artist and their family, friends, and classmates."

The Utility Box Art project was awarded the Small Scale Placemaking Activity, Accredited/Associate Tier award for its creative way of combining civic pride and beautifying Downtown Liberty's streetscape.

About Historic Downtown Liberty, Inc.

Historic Downtown Liberty, Inc. follows the Main Street Approach™, which focuses revitalization efforts in four areas: Design, Economic Vitality, Organization, and Promotion. Through this comprehensive and balanced approach HDLI has achieved state and national accreditation for preserving the past and promoting the future of downtown Liberty, Missouri.

For more information on this award contact Danelle O’Connell the Executive Director of Historic Downtown Liberty, Inc. at danelle@HistoricDowntownLiberty.org or 816-781-3575.

Small Scale Placemaking Activity, Affiliate Tier Awarded to Downtown Maryville for their Downtown Maryville Market

Growers and vendors now have an official place to call home with the opening of the Downtown Maryville Market. Located in the parking lot of Nodaway Valley Bank, the Downtown Maryville Market provides structure and a permanent location for the Farmers’ Market that has hopped between locations since the early 1960’s.

Local vendor, and board member, Autumn Quimby and Downtown Maryville Executive Director, DeAnn Davison spearheaded the creation of the Downtown Maryville Market with city officials and other stakeholders. The market opened in May of 2023 and became a cherished part of Maryville’s summers over its first Farmers’ Market season. One such person who cherishes the market is Katie Wright, who became a new volunteer with Downtown Maryville to help at the weekly market, and shared, “It’s my favorite thing that I do for myself”.

The Downtown Maryville Market is a vibrant place for fostering the local economy and strengthening the bonds between neighbors. This is evident in the success the market had every Saturday, bringing around 300 patrons, residents, and visitors alike to the market with an average of 30 vendors. The patrons connect with their community, share knowledge about food and agriculture, and build relationships that extend beyond transactional exchanges led Bryant Terry to share, “What makes a farmers market such a special place is that you’re actually creating community around food”.

The Downtown Maryville Market was awarded the Small Scale Placemaking Activity, Affiliate Tier award for embodying the spirit of



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placemaking by transforming an ordinary space into an extraordinary destination that enriches the lives of those who visit.

About Downtown Maryville

Downtown Maryville is a community-driven, non-profit organization that advocates promoting community pride and retail business and highlights opportunities in Maryville’s downtown corridor.

For more information on this award contact DeAnn Davison the Executive Director of Downtown Maryville at ddavison@maryville.org or 660-562-8001.

Comprehensive Placemaking Effort Awarded to Lebanon Missouri Main Street

In 2023, Lebanon Missouri Main Street added arches on Jefferson Avenue to make the entrances to their historic business district on East and West Commercial Street stand out. Since its completion, visitors and residents have been guided onto Commercial Street by the vibrant, visual landmark that Sarah Angst, Executive Director of Lebanon Missouri Main Street, describes as, “capturing the essence of Lebanon’s community spirit and economic revitalization and proclaim, ‘something happening is down this way’”.

These arches welcome people of all ages and have become a popular backdrop for photos. Through its architectural detail, this new motif adds to Lebanon’s aesthetic and identity. Despite its novelty and distinctness, it perfectly complements Lebanon’s downtown and is a point of community pride, frequently cited in local publications and visitor guides as a must-see destination.

The installation of the arches was funded through city allocations, generous donations, and local business contributions, ensuring a cost-effective yet high-impact implementation that has resulted in more visitor stopovers and local commerce in the heart of Lebanon’s downtown business district. Additionally, this project was a collaborative effort spearheaded by the City of Lebanon and Lebanon Missouri Main Street with vital contributions from Dozier Masonry.

This project showcases comprehensive placemaking through its aesthetics and integration into the community, which attracts visitors and residents to the downtown district and fosters a sense of community

and pride.

About Lebanon Missouri Main Street

Lebanon Missouri Main Street creates and promotes a vibrant hub for Lebanon. The stakeholders behind Lebanon Missouri Main Street strive towards their dream of having Downtown Lebanon be the heart of their community by supporting historic revitalization, economic growth, and a thriving community.

For more information on this award contact Sarah Angst the Executive Director of Downtown Lebanon Main Street at director@downtownlebanonmo.com or 417-533-2522.

Best Façade Rehabilitation Project Awarded to Drake Development for their 230 SW Main Street Project

The building, located at 230 SW Main Street, is a historic two-story, corner brick building that was constructed in 1887, updated with extraordinary terra cotta Italianate inspired façade in the mid-1920's, and rehabilitated from 2022-2023 by Drake Development. Following extensive interior and exterior work, this iconic landmark once again resembles its former glory as a place of commerce that is home to three businesses: International Tap House, Johnny Jo's Pizzeria, and ReeceNichols Real Estate.

Drake Development stabilized, repaired, and preserved this old bank and commercial hotel building into a multi-business building with plenty of second-floor office space. When possible, the exterior and interior details were repaired, such as the metal cornice. If repair was not possible, careful attention was put towards materials and scale of the replacements, like several glass segments of the storefront.

230 SW Main Street is a shining example of how development and historic preservation can coexist to preserve a community's identity and impact its economy as Donnie Rodgers, Executive Director of Downtown Lee's Summit Main Street, put in the application, "This building is the only structure in Downtown Lee's Summit with its original metal cornice still intact, making it an extremely unique piece of architectural history in the community." The project has brought new opportunities for businesses to open in Downtown Lee's Summit. This building is a landmark that showcases how unique architectural detail is an asset to local communities.

About Downtown Lee's Summit Main Street, Inc.

Downtown Lee's Summit Main Street strives to promote, enhance, and preserve the heart of their city by cultivating a diverse mix of businesses, cultural and family-friendly events, unique housing options, and inclusive public spaces. They believe that their downtown is the past, present, and future heart of their community.

For more information on this award contact Donnie Rodgers the Executive Director of Downtown Lee's Summit Main Street at donnie@downtownls.org or 816-246-6598.

Best Historic Preservation Project Awarded to Quarry City Properties for their 109/111 W Culton Preservation Project

Quarry City Properties is owned by Jason Elkins and Connor Harrington who are known throughout the community as "passionate preservationists," says Jamie DeBacker, Warrensburg Main Street Executive Director. They took on the 109 and 111 West Culton at the end of 2022 with the vision to take the underutilized, vacant buildings into a vibrant, occupied destination business.

During the process of renovating the 109/111 W. Culton buildings, Jason and Connor's approach was described as, "seeking to make sure all the renovations reflected and highlighted the original historic details and charm of the buildings." Because of this mentality, they decided to preserve a historic cistern they uncovered following many days of clearing out truckloads of debris from the property. Their preservation plans include using museum glass and special lighting to highlight the cistern.

The project took into consideration each of the building's historic features and combined the properties into one cohesive property by updating the building. This project created space for a speakeasy and adult soda bar and retail space for the destination business, Magnolia Mercantile. Additionally, they remodeled the upstairs apartments. All this was accomplished within the Secretary of Interior's Standards by utilizing Connor and Jason's experience with past projects and specialty in repointing, repairing, and replacing brick.

Quarry City Properties' work on the 109/111 W Culton preservation project is a shining example of how historic preservation and adaptive building improvements can create a harmonious blend of past and

present, while also fostering a thriving commercial environment.

About Warrensburg Main Street

Warrensburg Main Street, Inc. promotes, improves, and preserves the unique character and economic vitality of downtown Warrensburg while embracing our growing community through a group of visionary community leaders and staff. They strive to continue economic growth and positive change that betters Warrensburg's historic downtown and community.

For more information on this award contact Jamie DeBacker the Executive Director of Warrensburg Main Street at director@warrensburgmainstreet.org or 660-429-3988.

Outstanding Economic Impact Project Awarded to Downtown Joplin Alliance for their Bunny and Jane Newton Community Kitchen

The Empire Market opened in 2018 as a year-round “City Market” style farmers’ market offering local goods—produce, meat, baked goods, jams, eggs, honey, fine art, artisan goods, and more. DJA initiated development of the Bunny and Jane Newton Community Kitchen as a shared use commercial kitchen inside the Empire Market to grow the capacity of the Empire Market. This project has furthered its mission of “Building Community Through Food” in an area that would otherwise be a food desert, with limited access to fresh, nutritious food.

In 2023, the \$350,000 commercial community kitchen facility was completed which brought a shared kitchen to Downtown Joplin that allowed current vendors and small business owners to work in a kitchen that met the health department requirements of their goods. The addition of the shared use commercial kitchen has economic and community impacts for Downtown Joplin including:

- Farmers expanded their crops output with space to preserve, freeze, dehydrate, and otherwise create value-added products like salsa, jams, and spice mixes to generate additional revenue.
- Startup chefs and existing vendors creating a wide range of food options for market days in a test kitchen. Food-centric entrepreneurs using the space as a restaurant incubator that eventually grows their enterprise into a brick and mortar in

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Downtown Joplin.

- Individuals of all ages and economic backgrounds gain access to a variety of programming including educational classes on food prep and cooking. Additionally, the free kids' meal program doubled allowing the kitchen to serve more than 4,000

free kids' meals in 2023.

- Community members and visitors can enjoy ready-to-eat hot food items, a café area, and live music as they browse the vendors' goods. Weekly attendance at the market is up 20% over the previous year's attendance. Vendor sales are trending up 30%.

The DJA Empire Market's Bunny and Jane Newton Community Kitchen received the Outstanding Economic Impact Project award for their tremendous positive impact on Downtown Joplin's community. The organization's efforts to help alleviate food insecurity, provide warm meals for children, and help growers enhance their revenue are worthy of this award.

About Downtown Joplin Alliance

Downtown Joplin Alliance is dedicated to the revitalization of the Downtown Joplin community as a thriving, sage, and attractive center of art, history, enterprise, commerce, culture, residence, and entertainment.

For more information on this award contact Lori Haun the Executive Director of Downtown Joplin Alliance at lori@downtownjoplin.com or 417-529-3888.

Best Downtown Housing Project Awarded to Brennon Todt for the Lorimier Heights Project

Brennon Todt, owner of Todt Roofing & Construction, Inc., received the award for his splendid work on rehabilitating and putting into use the 1972 three-story brick apartment, Lorimier Heights. This rehabilitation enhanced the neighborhood that it is part of as well as improved the overall quality of housing adjacent to the Old Town Cape historic commercial district.

As a result of the rehabilitation, Cape Girardeau grew in the number of available housing units that will catalyze future developments such as infrastructure improvements and transforming other underutilized

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properties. Lorimier Heights features eight two-bedroom/two-bathroom luxury housing units, some with views of the Mississippi River as well as four Airbnb's.

This complex is more than just a housing project, it is a vital part of Cape's downtown as it is located between the vibrant riverfront district and the River Campus Arts District. The available units will bring new residents and visitors to support downtown businesses, volunteer at events, and serve as downtown ambassadors.

The Lorimier Heights project was awarded the Best Downtown Housing Project for its significant contribution to the economic vitality and vibrancy of Cape Girardeau's downtown.

About Old Town Cape, Inc.

Old Town Cape is a community driven, nonprofit organization that utilizes the Main Street Approach™ to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of downtown Cape Girardeau, Missouri. They imagine Old Town Cape as a thriving, diverse downtown that is cultured, historic, and the pulse of Cape Girardeau.

For more information on this award contact Liz Haynes the Executive Director of Old Town Cape at lizhaynes@oldtowncape.org or 573-334-8085.

Creative New Promotion, Accredited/Associate Tier Awarded to Downtown Excelsior Partnership for their American Rescue Plan Act Tourism Marketing Matching Grant Program

The ARPA Tourism Marketing Matching Grant program was a creative new promotion that DEP spearheaded with Clay County. This grant awarded \$25,000 in the form of matching grants to catalyze local communities' tourism marketing and provided an economic boost to the participating communities by drawing visitors into the county and enhancing their experience.

DEP utilized this grant for a multifaceted marketing initiative that blended print and digital marketing strategies to reach local and national audiences with their variety of promotional activities. Their printed advertising included providing advertising opportunities for their "Experience Excelsior Trip Planner" to local businesses at a reduced rate. Their digital strategies include investing in social media marketing and

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Search Engine Optimization. Through these concerted efforts, DEP dramatically increased the visibility and attractiveness of Excelsior Springs as a tourism destination by capturing the attention of potential visitors online and drawing them to the vibrant life of Excelsior Springs.

This initiative, evidenced by its foresight, collaboration, and transformative impact, makes the ARPA Tourism Marketing Matching Grant Program a perfect example of a Creative New Promotion at the Accredited/Associate level. Through DEP's involvement in this grant, they showcased their commitment to collaboratively support local and regional economic growth through tourism as well as highlighting them as leaders in their region for strategic and creative utilization of the available funds.

About Downtown Excelsior Partnership, Inc.

Downtown Excelsior Partnership, Inc. was formed by local stakeholders to work hard together to shape the future of Excelsior Springs and develop Downtown Excelsior Springs as a dynamic place to live, work, shop, dine, and stay.

For more information on this award contact Lyndsey Baxter the Executive Director of Downtown Excelsior Partnership, Inc. at exec@visitesprings.com or 816-637-2811.

Creative New Promotion, Affiliate Tier Awarded to Main Street Albany for their Music at the Market

The Music at the Market was a creative new promotion that Main Street Albany's Promotion Committee added to their annual Albany Square Farmers Market in 2023 to encourage people to spend more time downtown. Main Street Albany determined that live music was the next step for the Farmers Market.

Main Street Albany's volunteers utilized their skills to develop The Music at the Market, which they scheduled on the third Thursday of each month from May to August. Food was provided to give visitors another reason to spend more time downtown and complemented their small food scene that was already busy and at capacity.

Partnerships developed the available food during the Music at the Market into a fundraising opportunity that allowed proceeds from donations to

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go to Main Street Albany. The Cattlemen's Association provided free hamburgers in celebration of National Beef Month in May. From June to August, volunteers cooked food from their partnership with the local Hy-Vee grocery store using Albany High School Booster Club's grill. Additionally, local businesses donated to cover costs and supplies. At each Music at the Markets the food sold out.

Adding the Music at the Market was a huge success for Main Street Albany as the number of vendors increased to 23 and by August the street, shops, and park were all full of people with smiles on their faces. Main Street Albany Board Member, Mackenzie Manring, shared, "The success of the Music at the Market gave us confidence that we can make things happen despite being volunteer-led and not having a lot of resources."

Main Street Albany's Music at the Market is a shining example of collaboration within a small, rural community to go above and beyond limited funding, resources, and volunteer availability to innovate and provide programming to the community that increases vibrancy, pride, and economic growth.

About Main Street Albany

Main Street Albany engages as a community partner to celebrate Albany's history and culture, promote economic advancement, and preserve downtown architecture.

For more information on this award contact Nick Smith the Board President of Main Street Albany at mainstreetalbany@gmail.com.

Carrollton Awarded Outstanding Community Empowerment Grant Community

Carrollton is a community that joined the Main Street program in 2022 to revitalize its downtown area. Throughout 2022-2023, their collaboration allowed them to excel in the Community Empowerment Grant program. Some of their achievements include:

- Collaborating with local, regional, and state leaders in historic preservation and the Main Street Approach™ to host educational opportunities that foster understanding of historic preservation

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techniques and vital economic strategies and strong partnerships.

- Establishing relationships with community members through a variety of events that bring people into the process of revitalizing Carrollton's downtown, giving them a voice, and creating excitement and pride in Carrollton.
- Creating a new annual Facade Grant Program to encourage revitalization in the downtown business district. This facade grant project is focused on providing the support needed for local businesses and property owners to make improvements to their buildings such as window installation, new high-quality signs, and exterior brick repairs. As of this press release, six property owners have been awarded My Hometown Carrollton's Downtown Revival Facade Grants.

My Hometown Carrollton has shown true dedication, enthusiasm, collaboration, and vision through its efforts to revitalize Carrollton's historic downtown area. This makes it a shining example for other programs seeking to utilize MMSC's Community Empowerment Grant Program.

About My Hometown Carrollton

My Hometown Carrollton focuses on preserving and promoting their downtown community by enhancing the sense of community within residents, empowering business owners, and preserving the heart of our small town.

For more information on this award contact Kristine Molloy the Executive Director of My Hometown Carrollton at myhometowncarrollton@gmail.com or 660-329-0393.

Best New Awareness Campaign Awarded to Historic Downtown Liberty, Inc. for Farmers' Market Liberty Community Health Action Team Wellness Weekends

The Farmers' Market LCHAT Wellness Weekends program was a profound new awareness campaign that collaboratively showcased and empowered healthy behaviors and HDLI's Farmers' Market. The programming was hosted on the first Saturday of each month offering family activities, healthy recipes, and special events throughout 2023. The special events included special pop-up health opportunities in the Lil'

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Sprout Area including yoga classes, water table presentation, medical exams such as A1C tests and blood pressure checks, herb planting, crafts, and other kids' activities.

HDLI executed this programming and its activities with the help of countless community partners. In addition, HDLI provided \$5 LCHAT tokens to the first 100 shoppers who stopped by the Farmers' Market tent to expose new people to their Farmers' Market, which made purchasing fresh and local food easier and more affordable. Danelle O'Connell, Executive Director of HDLI, shared the profound success of their event that had, "505 individuals redeem the LCHAT tokens. Our staff heard from vendors that on non-Wellness Weekend days, visitors frequently sought out the LCHAT tent. On Wellness Weekend Days the vendors usually reported having their busiest overall sales day.

The Farmers' Market LCHAT Wellness Weekends received the Best New Awareness Campaign award for its economic and social impact through powerful partnerships. The event benefited both the organization and community through its promotion of healthy behaviors.

About Historic Downtown Liberty, Inc.

Historic Downtown Liberty, Inc. follows the Main Street Approach™, which focuses revitalization efforts in four areas: Design, Economic Vitality, Organization, and Promotion. Through this comprehensive and balanced approach HDLI has achieved state and national accreditation for preserving the past and promoting the future of downtown Liberty, Missouri.

For more information on this award contact Danelle O'Connell the Executive Director of Historic Downtown Liberty, Inc. at danelle@HistoricDowntownLiberty.org or 816-781-3575.

**Spirit of Main Street Awarded to
Old Town Cape, Inc Volunteer Bonnie Kipper**

Bonnie Kipper is a selfless and compassionate volunteer. She's been involved in planning and facilitating various initiatives alongside her fellow board members, committee members, and Old Town Cape staff with her roles over the years as Chair of the Design Committee, Co-Chair of the Annual Dinner, former Board Secretary, current Board Vice President, and Market volunteer.



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Throughout the year, Bonnie works diligently for Old Town Cape and the Cape Girardeau community, as she is active with other organizations. Some of the initiatives she's championed in her Old Town Cape roles include the annual Façade Grant program, annual Downtown Litter Pick-Up, the Farmers' Market, and encouraging individuals she meets to get involved with Cape Girardeau's downtown community. She continues her late husband's legacy by volunteering at the market most Saturdays at 5 AM, as it was one thing they loved to do together.

In her roles with other community groups, she serves on the Juneteenth Planning Committee, is a board member of the Reynolds House Foundation, on the Mural Committee, and on Cape's Historic Preservation Commission. Anyone who knows Bonnie knows how much she cares about her community and wants to see it thrive. Old Town Cape's Executive Director Liz Haynes shared that, "her team, board, and committee have said 'I want to be like Bonnie when I grow up'".

Bonnie Kipper embodies what it means to be an engaged citizen and moreover an active Main Street board member. She is the recipient of MMSC's first Spirit of Main Street award for her understanding of the importance of volunteer work and instilling it into her community. The Spirit of Main Street award has replaced the Volunteer of the Year award.

About Old Town Cape, Inc.

Old Town Cape is a community driven, nonprofit organization that utilizes the Main Street Approach™ to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of downtown Cape Girardeau, Missouri. They imagine Old Town Cape as a thriving, diverse downtown that is cultured, historic, and the pulse of Cape Girardeau.

For more information on this award contact Liz Haynes the Executive Director of Old Town Cape at lizhaynes@oldtowncape.org or 573-334-8085.

Premier Partner, Accredited/Associate Tier Awarded to the City of Warrensburg

The City of Warrensburg has been a steadfast and supportive partner to Warrensburg Main Street in their revitalization efforts for many years. A clear sign of the strength and power of this relationship came from expediently adding a carnival to the Burg Fest for its 10th anniversary one

month prior to the event.

For many years, Warrensburg's community members have requested a carnival during the Burg Fest, and the stars aligned over the summer of 2023 to make that request and dream happen. A board member of Warrensburg Main Street started conversations with a carnival company over the summer of 2023 about Burg Fest 2024 that led to them coming to Burg Fest 2023 after another event on the carnival company's schedule canceled.

Now faced with one month until Burg Fest, Warrensburg Main Street started to get to work on the logistics. They brought the City of Warrensburg to the table to assist with logistics and accommodations that were beyond their scope. Executive Director, Jamie DeBacker, shared that the City of Warrensburg attitude was, "whatever you need from us to make this happen, we are here to support." That level of support from the city was truly needed to successfully bring the carnival to Burg Fest and have a tremendous impact. Some of the lifts required included:

- Securing an offsite city parking lot that the carnival could be staged in and transported to the county lots closer to the start of the festival.
- Updating street closures and changing liquor licenses.

Thanks to the support from the City of Warrensburg, the 10th Anniversary Burg Fest was the best attended Burg Fest Warrensburg Main Street has hosted! Between Friday and Saturday of Burg Fest, over 29,000 people attended.

The City of Warrensburg's support in the monumental and unexpected challenge makes them an example to other cities of the power of collaboration and worthy of the Premier Partner, Accredited/Associate award. They were the pivotal partners in 2023 Burg Fest by allowing Warrensburg Main Street to secure the carnival with such short notice.

About Warrensburg Main Street

Warrensburg Main Street, Inc. promotes, improves, and preserves the unique character and economic vitality of downtown Warrensburg while embracing our growing community through a group of visionary community leaders and staff. They strive to continue economic growth and positive change that betters Warrensburg's historic downtown and community.



For more information on this award contact Jamie DeBacker the Executive of Warrensburg Main Street at director@warrensburgmainstreet.org or 660-429-3988.

**Premier Partner, Affiliate Tier Awarded
to the City of Brookfield**

The City of Brookfield played an integral role in establishing funding for Main Street Brookfield's Façade Grant program offered by its Design Committee. Even as a young Main Street program, the Executive Director, board members, and volunteers are cultivating partnerships to implement the dreams of downtown Brookfield.

For downtown Brookfield's Main Street corridor, this Façade Grant program will support its stakeholders' needs to look inspired and alive. In its inaugural year, the Façade Grant program provided \$17,670 to six applicants. This assistance, through matching funds, lessened the financial burden on each business and building owner for maintaining aging structures.

The impact from this first round has generated energy and pride in downtown Brookfield summed up by Main Street Board Member, Donna Hullett, "We are Brookfield ... warmly uplifting ... perfectly centered... and working together for all things Brookfield!" As a result, many additional building beautification projects have been individually completed, and downtown Brookfield is experiencing an influx of new businesses to the downtown district.

The City of Brookfield's partnership in this catalytic program makes them the right recipient for the Premier Partner, Affiliate Tier award. It is through these two organizations' efforts that these buildings have been refreshed and welcome citizens and visitors alike to historic downtown Brookfield.

About Main Street Brookfield

Main Street Brookfield seeks to inspire economic development, encourage historic preservation, and collaborate with public and private organizations for the benefit of downtown Brookfield and its entire community.



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For more information on this award contact Cheyenne Graff the Executive Director of Main Street Brookfield at mainstreet@brookfieldmissouri.us or 660-258-7278.

About Missouri Main Street Connection

Missouri Main Street Connection is the leading statewide nonprofit organization devoted to preservation-based economic development. Through the Main Street America™ movement and our partners, we empower community revitalization by celebrating, supporting, and sustaining Missouri historic commercial districts in both rural and urban settings. Since 2005, Missouri Main Street communities have seen \$1 billion in public and private investment and MMSC has worked in over 180 communities. These Missouri Main Street communities and districts are thriving and vibrant by engaging the community members in revitalization strategies to create experiences that preserve their history and culture. Follow Missouri Main Street Connection on Facebook @MissouriMainStreetConnection and Instagram @Momainstreet.

For additional information, contact State Director Gayla Roten at 417-334-3014.

Mailing address for inquiries: PO Box 1066, Branson, MO 65615.