



Job Title: Communication and Branding Intern

Part-time, 20-30 hours per week, in-office, flexible hours, 5 days/week

1 position available.

Compensation: \$21/hour

Missouri Main Street Connection is sponsoring an internship opportunity for qualified students seeking experience with nonprofits. Our staff works closely together to host trainings, administer the Main Street Approach™, and support Missouri's local Main Street organizations and seeks an intern who can participate in various stages related to the promotion of our trainings and work in Missouri communities. As the selected intern, be prepared to work with a hybrid-team that works in a time sensitive environment and will conclude the internship gaining broad experience in aspects of communication development and analysis, teamwork, and timeliness.

Responsibilities:

- Assist in the creation of marketing materials.
- Perform analysis of marketing materials of past campaigns.
- Seek and analyze similar nonprofits', across the state and nation, marketing and campaign materials.
- Provide support on social media efforts.
- Participate in team meetings.

Learning Objectives:

Throughout the duration of the internship, the intern will learn how to:

- Will develop critical-thinking skills by contributing original ideas directly to the organization.
- Will acquire and refine technical skills through the technical preparations of competitor analysis, quantitative and qualitative assessment of campaigns, and buyer persona development.

Requirements:

- Minimum High School Graduate or GED and must be a current undergraduate student.
- Preferred majors: Business with emphasis in Marketing, Communication Arts, and Hotel & Restaurant Management.
- Proficient verbal and written communication skills
- Knowledge of the internet and social media
- Preferred experience with PowerPoint, Word, and Excel

How to Apply:

Email resume and cover letter to logan@momainstreet.org

Deadline: September 30, 2024

