

ADDITIONAL CAPACITY BUILDING WEBINARS AND SERVICES - 2025

GEARED TOWARDS NEWER MAIN STREET PROGRAMS OR THOSE WANTING TO IMPROVE

Webinars

January 21st - Energizing Committee Development

Committees are the heartbeat of any nonprofit, including Main Street programs. They empower us to reach our goals and drive meaningful change. Join this webinar to discover effective strategies for empowering and energizing your committee members, ensuring they remain motivated and engaged in their vital roles.

March 18th - Empowering Effective Leadership

Building a strong Main Street leadership team is crucial for the success of the district. This workshop will guide you on how to attract, develop, and sustain a dedicated leadership team that can drive impactful change. Join us to learn strategies for cultivating dynamic leaders who will contribute to the long-term vitality of your Main Street district.

May 13th - Mastering Project Management

Effective action planning is the key to driving meaningful improvements in your Main Street district. While it may seem simple, this powerful tool is among the most effective strategies for achieving success. Join this workshop to learn how to develop and implement action plans that create a lasting positive impact in your community.

July 8th - Fundraising can be Fun

How can we infuse fun into our fundraising efforts to ensure our Main Street program's effectiveness? This workshop will teach you the principles and tactics necessary for successful and enjoyable fundraising. Discover creative ways to engage your community and raise the funds needed to support your program's initiatives.

September 9th - Fostering Effective Partnerships and Collaborations

The success of Main Street revitalization relies on active community development and strong partnerships. This workshop will teach you how to engage and collaborate with key partners to achieve your district's goals. Discover strategies for building effective alliances that drive success and foster a thriving, interconnected community.

November 18th - Building a Dynamic Volunteer Force

End the year with a bang by engaging and energizing volunteers who are passionate about driving positive change in the Main Street district. This webinar will provide you with the tools and strategies needed to develop strong committees and cultivate dedicated volunteers ready to make a meaningful impact in the community.

All webinars are at 8:30 am and use [this link](#) or scan the QR code to register.



Main Street Power Hour Virtual Meet-Up

Join the Main Street Power Hour for engaging conversations on recent trainings and key Main Street topics. This is your chance to ask questions, share insights, discuss takeaways, and network with fellow new Main Street organizations from across Missouri. It's a valuable opportunity to connect, learn, and grow together in our collective efforts to revitalize our communities.

Dates for the Main Street Power Hour: Jan 22, Feb 26, Mar 26, Apr 23, May 28, Jun 25, Jul 16, Aug 27, Sep 24, Oct 22, Nov 19, and Dec 17.

Each Meet-Up is at Noon. Use [this link](#) or scan the QR code to participate.



Main Street Summit Workshop Announcement - May 21-22

We are excited to reintroduce a workshop that has been highly beneficial in the past as part of our new strategic plan. The Main Street Summit focuses on capacity building, including building partnerships, securing funding, and elevating Main Street organizations to maximize their downtown impact.

This essential workshop must be attended by representatives from both the Main Street organization and the City, as a key discussion point will be the crucial relationship between the two entities and their roles in downtown development.

More details will be provided soon. The workshop will take place at our office in Branson. Your attendance is vitally important as we aim to help organizations grow and enhance their effectiveness as economic development leaders for downtown.

These services are provided in partnership with



Missouri Main Street Connection | 417.334.3014 | www.MoMainStreet.org